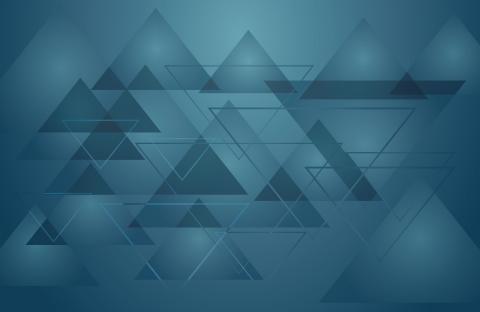
international roundup seminar

may 12, 2021



about the event

Howdy and thank you for attending the first (and hopefully only) virtual International Roundup Supplier Seminar!

COVID-19 has dealt us many blows in the past year, including canceled 2020 and 2021 IRU events set for Casper, Wyoming. But instead of letting another year go by without seeing our tourism family, RMI and the state tourism offices of Idaho, Montana, North Dakota, South Dakota and Wyoming were very proud to present a free virtual event for suppliers to come together and learn about the recovery process. It was fantastic to see so many familiar faces and names, and this just reinforced how tight-knit our community is. We hope you were able to come away with a renewed excitement for tourism and some helpful information to help prepare for post-COVID travel.

We hope to be back to business as usual and to be able to see you in person for International Roundup 2022 in Fargo, North Dakota!

With warm regards,



speakers



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resources

supplier seminar materials

Supplier Seminar presentation: https://bit.ly/3tOGOr5

Supplier Seminar Zoom recording: https://youtu.be/fPS9v-l8fJA

Pricing worksheet: https://bit.ly/3fhT26j
State message: https://youtu.be/lzrgT4wtUiY

International rep message: https://youtu.be/6 88u8 dd28
Supplier testimonials: https://youtu.be/hwHR9Y5jBPw
Brand USA message: https://youtu.be/iXb8mEDla3g

IRU 2022 (Fargo, ND) preview: https://youtu.be/LZAIXCI8VSQ

general resources

Market profiles: https://bit.ly/3w5pkbl

Travel industry jargon cheat sheet: https://bit.ly/33KxyJS

COVID updates: https://rmimarketing.com/covid-19-updates-from-rmi

international roundup

IRU 2022: https://internationalroundup.com

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