

# international roundup supplier seminar

— may 12, 2021 —

hosted by:



THE GREAT  
AMERICAN WEST.

BOULDER MONTANA NORTH DAKOTA SPOKING SOUTH DAKOTA

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# about the event

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Howdy and thank you for attending the first (and hopefully only) virtual International Roundup Supplier Seminar!

COVID-19 has dealt us many blows in the past year, including canceled 2020 and 2021 IRU events set for Casper, Wyoming. But instead of letting another year go by without seeing our tourism family, RMI and the state tourism offices of Idaho, Montana, North Dakota, South Dakota and Wyoming were very proud to present a free virtual event for suppliers to come together and learn about the recovery process. It was fantastic to see so many familiar faces and names, and this just reinforced how tight-knit our community is. We hope you were able to come away with a renewed excitement for tourism and some helpful information to help prepare for post-COVID travel.

We hope to be back to business as usual and to be able to see you in person for International Roundup 2022 in Fargo, North Dakota!

With warm regards,



**Mathias Jung**

RMI



**Nancy Richardson**

Idaho Tourism



**Kim Birrell**

Montana Tourism



**Fred Walker**

North Dakota Tourism



**Cole Irwin**

South Dakota Tourism



**James Scoon**

Wyoming Tourism

# speakers

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Tourism, Montana

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# resources

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## supplier seminar materials

**Supplier Seminar presentation:** <https://bit.ly/3tOGOr5>

**Supplier Seminar Zoom recording:** <https://youtu.be/fPS9v-l8fjA>

**Pricing worksheet:** <https://bit.ly/3fhT26j>

**State message:** <https://youtu.be/JzrgT4wtUjY>

**International rep message:** [https://youtu.be/6\\_88u8\\_dd28](https://youtu.be/6_88u8_dd28)

**Supplier testimonials:** <https://youtu.be/hwHR9Y5jBPw>

**Brand USA message:** <https://youtu.be/jXb8mEDla3g>

**IRU 2022 (Fargo, ND) preview:** <https://youtu.be/LZAlXCi8V5Q>

## general resources

**Market profiles:** <https://bit.ly/3w5pkbl>

**Travel industry jargon cheat sheet:** <https://bit.ly/33KxyJS>

**COVID updates:** <https://rmimarketing.com/covid-19-updates-from-rmi>

## international roundup

**IRU 2022:** <https://internationalroundup.com>

## contact information

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