

# BUY YOUR GREAT AMERICAN WEST MAP AD NOW!!



### distribution

10,000 Great American West maps are printed & distributed internationally each year



### worldwide reach

distributed in the UK, Germany, France, Italy, Benelux, Nordics & Australia/New Zealand



## broad appeal

reaches both travel/tourism trade & consumers to educate & inspire travel to our region



### sought-after

would-be travelers are seeking inspirational materials as they long for post-COVID adventure

# ad specs

front page

cost: \$1,800
size: 4" x 4"
availability: 4\*

\*Previous years front-page advertisers have first right of refusal for these ads!

